



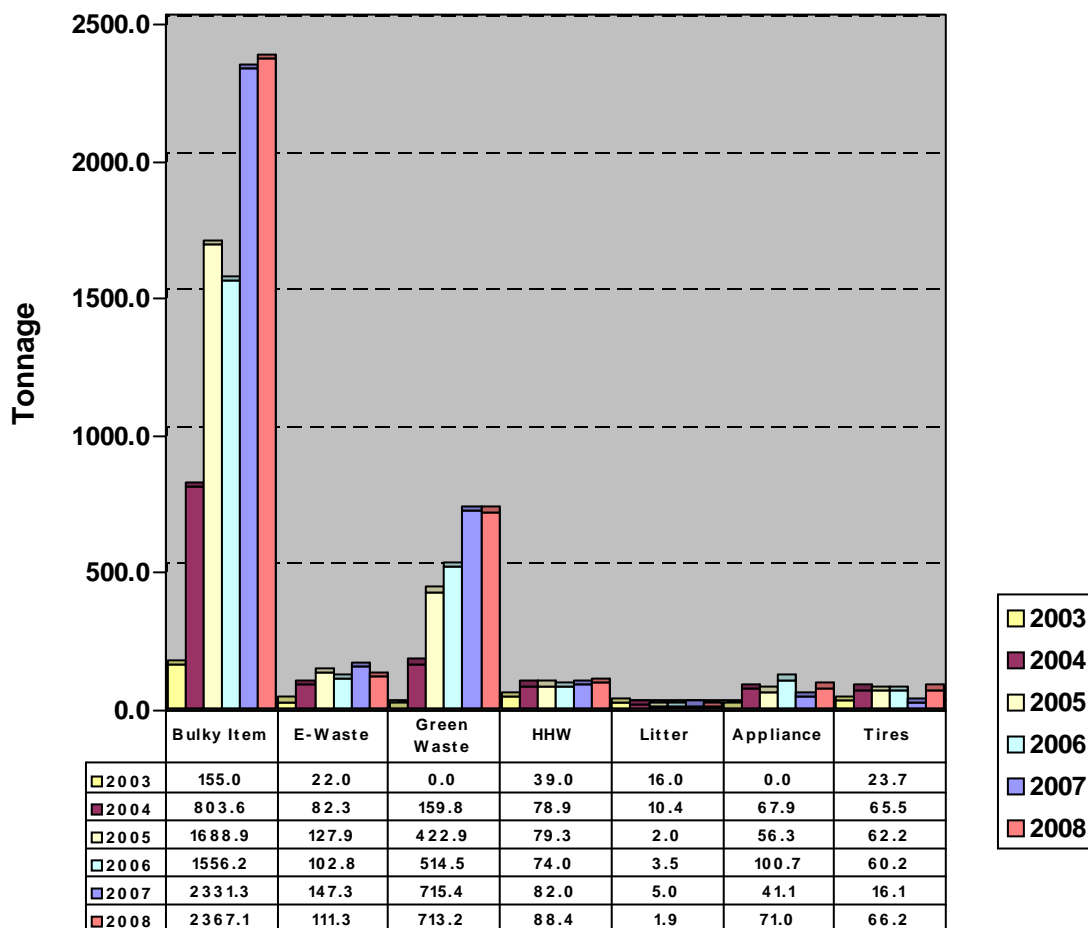
Clean Up Riverside's Environment (C.U.R.E.) is a comprehensive waste management program developed as an expansion of existing AB939 programs with the goal to more effectively handle and dispose of divertible and hazardous waste and, ultimately, to address the related problem of illegal dumping by offering convenient, flexible and frequent disposal and recycling options.

C.U.R.E.'s Program objectives are to:

1. Make a marked difference in the overall appearance of our neighborhoods and business districts; and
2. Promote a clean city as a general value to have and uphold among our citizens and business community.

To illustrate the success of the C.U.R.E. Program, the chart below compares waste tonnages collected in 2003 at the implementation of the C.U.R.E. Program through 2008:

Waste Tonnages Collected through C.U.R.E.



Total/Tons	8902.1	593.6	2525.8	441.6	38.8	337.0	293.9	13132.8
Pounds Per Resident								87.55

Tires, appliances, e-waste and some HHW collections are recycled, which reduces the amounts going into our landfills. As is reflected in the chart, residents continue to avail themselves of the services provided by the C.U.R.E. Program and as outreach increases, so does the public's usage of and understanding of the Program and resultant environmental benefits.

See Website for details www.riversideca.gov/CURE